



Amplifying Hispanic/ Multicultural Talent Workshop

By 2030, over 20%
of the US workforce
will be Hispanic*

Prepared?

Incentivize, entice, diversify,
and succeed

Great for Hispanic, Latino, and multicultural employees at all levels, virtual or in-person course attendees will walk away with additional insights to **succeed and tools to become a culture champion** as a Hispanic or multicultural employee. This course is available in both **English and Spanish.**

Topics Covered

- Understanding conscious and unconscious bias in the workplace
- Owning your Hispanic journey
- Managing uncomfortable conversations
- Presenting your authentic self
- Handling stereotypes
- Breaking cultural barriers
- Colorism

**Prepare for Tomorrow:
Empower Hispanic/
Multicultural
Employees Today**

**Register
Today**



What Drives Us Forward

Most companies have their values posted on the wall. They say their main focus is customer satisfaction. In most cases, those values don't affect the decision-making process or the employees' daily activities and negatively impact the final customer.

Culture Redesigned targets employees' lack of performance and engagement, helping create highly motivated and engaged teams that deliver exceptional products and services, leading organizations to improved customer satisfaction and retention.

Creating a tangible, winning culture in everyday activities that every team member lives is a real solution in a competitive market. Culture is something that competitors can't copy.

About Adriana

Hi, I'm Adriana, MBA – SHRM SCP & Culture Strategist.

I coach business owners on how to create a winning culture that leverages their company's identity by articulating and integrating the culture into the behaviors of their employees while inspiring them to perform at peak levels and achieve outstanding results.

Process + People doesn't equal success UNLESS you offer an environment where people can thrive.

But it's not just about putting a nice quote on the wall. To build a winning culture, you must communicate culture tangibly so employees ritualize it and externalize it through their behaviors and attitudes.

That's what I'm here to help you achieve.

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