



Human Capital/People Optimization Training

93% of
Companies that
Practice Talent
Optimization
Avoided Major
Financial Loss*

Great for managers, HR team members, and business leaders, attendees of this course will walk away with actionable frameworks to develop a results-oriented and accountable team that's fully aligned with company values, goals, and culture and optimizing their people strategy to improve performance in the organization.

Through live, instructor-led virtual sessions, attendees will participate in interactive assignments to **develop a Improve Human Capital Strategy—improving talent acquisition and retention across the spectrum.**

Topics Covered

- Data-driven practices for hiring and developing employees
- Effective management techniques
- Talent optimization tips

Maximize Your Talent

Register Today



What Drives Us Forward

Most companies have their values posted on the wall. They say their main focus is customer satisfaction. In most cases, those values don't affect the decision-making process or the employees' daily activities and negatively impact the final customer.

Culture Redesigned targets employees' lack of performance and engagement, helping create highly motivated and engaged teams that deliver exceptional products and services, leading organizations to improved customer satisfaction and retention.

Creating a tangible, winning culture in everyday activities that every team member lives is a real solution in a competitive market. Culture is something that competitors can't copy.

About Adriana

Hi, I'm Adriana, MBA – SHRM SCP & Culture Strategist.

I coach business owners on how to create a winning culture that leverages their company's identity by articulating and integrating the culture into the behaviors of their employees while inspiring them to perform at peak levels and achieve outstanding results.

Process + People doesn't equal success UNLESS you offer an environment where people can thrive.

But it's not just about putting a nice quote on the wall. To build a winning culture, you must communicate culture tangibly so employees ritualize it and externalize it through their behaviors and attitudes.

That's what I'm here to help you achieve.

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