



Multicultural Diversity, Equity, and Inclusion Workshop (Hispanic/Latino Focus)

Great for functional managers, HR members, DEI advocates, supervisors, business leaders, and business owners, course attendees will learn how to leverage an inclusive multicultural work environment as a competitive advantage and tool.

By 2030, over 20%
of the US workforce
will be Hispanic*

Prepared?

Attract, hire, retain, and succeed

**Attract, Retain,
and Empower
Hispanic/Multicultural
Employees Today**

Topics Covered

- How to attract, hire, and retain Hispanic/multicultural employees
- Benefits of Hispanic/multicultural representation at all organizational levels
- Importance of creating an organizational culture of inclusivity and belonging.

**Register
Today**



What Drives Us Forward

Most companies have their values posted on the wall. They say their main focus is customer satisfaction. In most cases, those values don't affect the decision-making process or the employees' daily activities and negatively impact the final customer.

Culture Redesigned targets employees' lack of performance and engagement, helping create highly motivated and engaged teams that deliver exceptional products and services, leading organizations to improved customer satisfaction and retention.

Creating a tangible, winning culture in everyday activities that every team member lives is a real solution in a competitive market. Culture is something that competitors can't copy.

About Adriana

Hi, I'm Adriana, MBA – SHRM SCP & Culture Strategist.

I coach business owners on how to create a winning culture that leverages their company's identity by articulating and integrating the culture into the behaviors of their employees while inspiring them to perform at peak levels and achieve outstanding results.

Process + People doesn't equal success UNLESS you offer an environment where people can thrive.

But it's not just about putting a nice quote on the wall. To build a winning culture, you must communicate culture tangibly so employees ritualize it and externalize it through their behaviors and attitudes.

That's what I'm here to help you achieve.

Learn
More

